

# Blogger Guidelines



## Topics

We're open to articles on almost everything pertaining to home, parties, business and food. Our readers are mostly work at home mothers, foodies, and other bloggers, etc.

## Sub Headings

Subheadings are great for breaking up your posts, and help make them easier to read. Please use bold or underline your sub headings.

## Images

Images are great for grabbing a reader's attention. If you can't come up with an image that directly relates to what you're writing about, think of abstract images that may illustrate your point.

You must have permission to use an image, or at least use one where there is no copyright issue. Proper attribution is required.

## Post Length

Typically, posts can be of any length as long as they convey the message. It's recommended that you have a minimum of 200 words. Keep in mind that posts that are too long can be daunting for readers.

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## Editing

We regularly edit posts submitted to us by our contributors and contributing bloggers. We're not going to rewrite your article, but may make grammatical changes, minor edits, title changes, photo changes, and other changes. Don't take it personally. If there is room for improvement, we'll let you know and suggest how to do so.

## Exclusivity

In submitting a post to My 365 Magazine, we're assuming that the post you're writing is exclusively for use on our website. We ask that you not submit duplicate articles or use any submitted work elsewhere. Of course, you're welcome to write about the topic elsewhere, but your work should be unique.

## In-post Links

We will allow links in your articles if they are relevant to the topic you're writing about. We do ask that you link to any of your sources in order to give proper attribution. Excessive linking is prohibited. All articles should start with your full name and may link your website.

## Byline / Signature

We want to help promote you as the author of your article, and as such, provide an opportunity to include a byline/signature on your posts. This may not be used as ad space.



The Publisher will not be bound by any conditions printed or otherwise appearing on contracts, orders, or copy instructions which conflict with the provisions of this rate card or with policies of the Publisher. All orders are accepted subject to acts of God, strike, fire, accident, or any other occurrences of any nature beyond the Publisher's control which prevent or delay full or partial production, publication, or distribution of the magazine.

- The Publisher reserves the right to reject, cancel, and/or request alterations in the content of any advertising for any reason at any time. All orders are subject to the Publisher's approval and are considered accepted only when published, even when a reservation has been previously acknowledged.
- All advertisements are accepted and published with the understanding that all matter therein complies with all U.S. Postal regulations and other applicable federal and state laws, rules, and regulations, and with the understanding that the advertiser and its agency are authorized to publish the entire contents thereof, and that all statements made therein are true. The advertiser and its agency agree to indemnify, hold the Publisher harmless from, and defend the Publisher from any and all claims or suits (including but not limited to libel, copyright infringement, invasion of privacy, and plagiarism) arising out of any advertising published.
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- The Publisher may hold the Advertiser and its advertising agency jointly and severally liable for all sums due and payable to the Publisher.
- The liability of the Publisher for any error, delay, or omission for which it may be held legally responsible shall in no event exceed the cost of the space paid for and occupied by the error, and in no event shall the Publisher be liable for any loss of income, profit, or any other damages resulting from the error.
- The Publisher cannot assume responsibility for errors or omissions in key changes.
- Advertisers may not cancel orders for advertising after the closing date.